



*It's back and this time...
for the first time...
It's in Abu Dhabi !*



FREE registration is now OPEN for the

1st Unleash Your DNA Seminar in Abu Dhabi,

January 30th 2010 at the Intercontinental Hotel in Abu Dhabi

UNLEASH YOUR DNA – "Middle East's 1st Socially Responsible Education-Based Initiative"

We are "Sharing What Matters" and have made a positive difference to over 2,500 people already. The 10th Unleash Your DNA Seminar will our first ever DNA event in Abu Dhabi, the Capital of the UAE

Most people only use 3% of their human potential - so where is the other 97% hiding and how do we tap into it? We cover all areas of life at these events from Career to Business to Home to Relationships to Health to Wealth. This SEMINAR is FREE to ATTEND, it's our way of giving back to the UAE community - all the speakers have donated their time to be with you!

We have the following speakers already confirmed for **January 30th**:

- Reg Athwal (UAE) - www.regathwal.com, Founder of RAW Group
- Ali Al Saloom (UAE) - www.alialsaloom.com, Founder of Embrace Arabia
- Qais Sedki (UAE) – www.pageflip.ae, Founder & MD of PageFlip Publishing
- Anesh Jagtiani (UAE) – www.empowering-leaders.com, Founder of Empowering Leaders Group
- Bijay Shah (UAE) – www.bni-me.com, Founder of BNI-Middle East

And our VIP International Guest Speaker:

- **Simon Bucknall (UK) – www.theartofconnection.co.uk**

Simon Bucknall is an expert in 'personal impact in the workplace'. He is the youngest person ever to win back-to-back GB & All-Ireland Public Speaking titles, Simon placed in the top 20 out of 26,000 speakers at the 2007 World Championship of Public Speaking Finals, held in Phoenix, Arizona USA.

And more inspirational speakers will be confirmed very soon...

Location and Directions:

www.ichotelsgroup.com/intercontinental/en/gb/locations/maps-directions/abudhabi



**BAINOUNA STREET, P. O. BOX 4171
ABU DHABI, UNITED ARAB EMIRATES**

This initiative is created by **RAW Group LLC** (www.rawltd.com)

in collaboration with the Professional Speakers Association of the Middle East / PSA-ME (www.psame.org),

Right Selection (www.rightselection.com),

BNI-Middle East (www.bni-me.com),

Embrace Arabia (www.embracearabia.com),

and on this occasion the venue is exclusively sponsored by the Intercontinental Hotels Group (www.ichotelsgroup.com)

**WE ARE LIMITED TO ONLY 200 SEATS
SO REGISTER IMMEDIATELY under www.unleashyourdna.com**

Doors will open at **09:00am** and the event will start at 10:00am prompt and finish at 16:30pm at the latest.

Refreshments will be available for **FREE** courtesy of the venue sponsors. Lunch is not included. In addition, specially discounted books and products will be available from all the international speakers outside the conference room for the entire day.

The Unleash Your DNA team have no commercial agreements with any of the speakers; this event is a socially-responsible educational initiative and a non-profit FREE-to-attend event. Anyone over the age of 13 can attend this event.